

Tipton Public Library

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Strategic Plan 2018-2022

Approved by the Tipton Public Library Board of Trustees

January 10, 2018

Planning Committee

The Tipton Public Library Board of Trustees invited residents and stakeholders of Tipton, IA to participate in the Strategic Planning sessions.

Community Planning Committee Members

Dr. Marlene Johnson
Penny Webb
Diane Wallick
Cindy Kunde
Lisa Kepford
Todd Miller

Library Board of Trustees

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Dale Jedlicka-Vice President
Heather Sloma-Weber
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Library Staff

Denise Smith, Director
Diane Wallick, Assistant Director
Tryeann Schultz, Library Assistant
Crystal Serrano, Library Assistant
Aubri Hein, Library Assistant
Cindy Kunde, Library Assistant Sub
Melissa Zell, Library Assistant Sub
John Barnum, Custodian

In July 2017, the Tipton Public Library Board of Trustees initiated the Strategic Planning Process for the City of Tipton, Iowa. The Library Board wanted the plan to reflect the needs of the community as a whole, so a Community Planning Committee of 6 individuals was formed. This committee worked to envision the future of the city and provide direction for the library's operations for the next five years.

Throughout the planning process, Becky Heil of Iowa Library Services facilitated committee and Board meetings and provided expertise. She utilized the Public Library Association's Planning for Results model, specifically by using the 2008 edition of *Strategic Planning for Results*.

During the first Community Planning Committee meeting, the members discussed the current strengths and weaknesses of Tipton and envisioned what they would like the city to be like in the future. This in turn created a list of needs that would need to be addressed in order to fulfill these aspirations.

At the second Community Planning Committee meeting, the members reviewed the list of needs they created and discussed ways in which the Tipton Public Library could provide services to satisfy those needs. At this meeting, the Committee formed a consensus on three service areas where they thought the library should focus:

- >**Visit a Comfortable Place**
- >**Succeed in School**
- >**Satisfy Curiosity: Lifelong Learning**

The Trustees then used these service areas as the basis to create this strategic plan. The plan outlines goals and objectives that will help library staff meet the needs identified during the committee meetings. The Tipton Public Library Strategic Plan is designed to accomplish the goals described by the community committee members.

Mission Statement

The Tipton Public Library will provide all the people of its community, a welcoming place where access to a balanced collection, technology, programming and other resources will serve their educational, cultural and recreational needs.

TIPTON

PUBLIC LIBRARY
Check it out!

SERVICES RESPONSES with Board Goals

VISIT A COMFORTABLE PLACE

*Visit a Comfortable Place: Physical and Virtual Spaces

Residents will have safe and welcoming physical places to meet and interact with others or to sit quietly and read and will have open and accessible virtual spaces that support networking.

Goal #1: Teens and children will find comfortable seating at the library.

Objective #1: During fall 2018 library staff will investigate costs and types of seating.

Objective #2: Library director will secure funding for new furniture during fiscal 2020.

Goal #2: Adults will find a variety of spaces and comfortable seating at the library to accomplish their goals.

Objective #1: In fiscal 2021 the library will hold conversations (board, staff, users and community) about modernizing the historical space.

Objective #2: During January 2018 the library will follow up with Copy System to add a wireless printer for the public, perhaps utilizing current equipment.

Goal #3: Local clubs and organizations have renovated space and updated technology for small group meetings.

Objective #1: Meet with city representative during January 2018 board meeting to discuss fiber optic internet options from Orion.

Objective #2: Install the new routers for increased wireless capacity by January 2018.

Objective #3: Investigate adding new technology in the lower meeting room.

Objective #4: Identify structural issues that need to be resolved before renovation. Staff will meet with board to prioritize issues.

Objective #5: Identify a timeline for renovation of lower meeting room

Goal #4: There will be space available for a variety of users, including homeschoolers and space for mentoring.

Objective #1: Consider revamping small lower level room.

Objective #2: Remodel small lower level room.

Objective #3: Change policy regarding small lower level room

SUCCEED IN SCHOOL

*Succeed in School: Homework Help

Students will have the resources they need to succeed in school.

Goal #1: Students and teachers have easier access to library materials.

Objective #1: Continue relationship with school to enhance students' access to public library collection.

Objective #2: Establish policies and procedures for "library to go" outreach, in order to start by fall 2018.

Goal #2: Kids find user friendly technology at the library.

Objective #1: Add school age appropriate apps to children's computers, based on recommendations from school IT department.

Objective #2: Get more input about adding links to school website and homework help sites during spring 2018.

Objective #3: Be more proactive in providing access to appropriate content on the children's department computers during spring 2018.

Goal #3: Preschoolers are prepared for entering school.

Objective #1: Continue outreach to all preschools in town.

Objective #2: Encourage parents to engage in on-going early literacy development, by modeling and providing information during Baby Day story times twice per year.

SATISFY CURIOSITY/MAKE INFORMED DECISIONS

*Satisfy Curiosity: Lifelong Learning

Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

*Make Informed Decisions: Health, Wealth, and Other Life Choices

Residents will have the resources they need to identify and analyze risks, benefits, and alternatives before making decisions that affect their lives.

Goal #1: Seniors have access to technology instruction.

Objective #1: Provide drop in technology fair for seniors utilizing volunteers to provide technology instruction during late spring 2019.

Goal #2: Citizens find support for technology at the library.

Objective #1: Staff will continue to provide one-to-one instruction on specific technology issues.

Goal #3: Adults find programs of interest year round.

Objective #1: Survey residents to determine if purchasing a genealogy database will be utilized.

Objective #2: Consider potential collaborations for programming outreach for all adults on financial information and other topics of personal interest.

Objective #3: Have conversations with activities directors at senior centers to provide programming for seniors.

Objective #4: Determine if there are organizations providing training on career and job opportunities.